

About SIAM

Society of Indian Automobile Manufacturers, SIAM, a not-for-profit organization, is the apex national industry body representing all major vehicle and vehicular engine manufacturers in India. Members include manufacturers of Passenger vehicles, Commercial vehicles, Three wheelers, Two wheelers and Engines.

SIAM aims to promote sustainable development of the Indian automobile industry and enable India to become a global automotive hub. It endeavors to improve industry's competitiveness, create an environment to promote mobility, internationalize the industry and promote India as a global hub for Research & Development.

SIAM provides a window to the automobile industry in India. The Society works closely with all stakeholders in the formulation of the policies, regulations and rules related to the Indian automobile industry. It is a link between the industry and other bodies including the government. It works with various international bodies like OICA, IMMA, UNECE, etc and counterpart associations like VDA, SMMT, JAMA, TAIA, AFM, ANFIA, etc.

SIAM works towards holistic development of the industry with its activities spanning over three broad areas – Economic & International Trade Policy, Technical Policy and activities related to Environment & Safety Awareness. Dissemination of information is an integral part of the Society's activities. It publishes monthly industry statistics, other reports and organizes various informative seminars/ workshops.

Auto Expo, a biennial auto exhibition, is one of the major activities of the Society. It is planning other regional and segment shows across the country and abroad.

SIAM aspires to be a catalyst in the development of the automobile industry in India.

PROGRAMME STRUCTURE

Propelling India in 2020 9th and 10th April 2009, Chennai

Day 1

Thursday, 9th April 2009

1030 – 1100 hrs	Registration, Networking and Tea
1100 – 1230 hrs	Opening Session
1230 – 1330 hrs	Networking Luncheon
1330 – 1530 hrs	Technical Session 1 – Advanced Powertrain
1530-1730 hrs	Technical Session 2 - Zero Emission Vehicles

Day 2

Friday, 10th April 2009

0900 – 1100 hrs	Technical Session 3 – Alternate Propulsion
1100 – 1300 hrs	Technical Session 4 – Non Conventional Energy Mobility
1300 – 1400 hrs	Lunch
1400 – 1530 hrs	Concluding Session

SIAM

Society of Indian Automobile Manufacturers

Propelling India in 2020

The automotive canvas is amidst significant changes, with increasing challenges, proactive consumer demands, technology development & innovation, globalization, integration and collaboration. A new era is rapidly approaching in which the very definition of personal mobility will change. Automotive companies are racing to develop new business models to help them maintain responsible growth. In this dynamic new age, we believe a focus on the development of compelling personal mobility solutions, retail transformation, global execution and extensive partnering will be the keys to success in 2020.

Technology Development

While demand for incumbent technologies will remain strong, alternative power trains could capture more than 20 percent of the global market by 2020, depending upon boundary conditions such as fuel taxation and emissions regulation set by governments as well as oil price development. Energy storage will become the heart of next generation transportation efforts for fuel economy.

- ❖ Internal combustion engines (ICEs) would continue to have the potential to greatly increase their fuel efficiency by 2020. Diesel will remain competitive: contrary to popular belief, diesel will retain a cost of ownership advantage of 5 to 8 percent over ICE gasoline, driven by a fuel efficiency advantage of 15 to 20 percent, thus enabling diesels to become the strongest power train in the majority of future scenarios.

- ❖ EVs/Hybrid and zero emission vehicles would constitute a significant percentage of the vehicle count.
- ❖ A pragmatic scenario will emerge for hydrogen related propelling technologies.
- ❖ Intelligent use of NCES (Non conventional energy sources) for powering Public Transport.

Consumer

The industry is now very much consumer driven and this trend will only grow in the future. Consumers, regulatory and environmental requirements would warrant the auto industry to extend outside the conventional borders of its own ecosystem to tap into the innovation and resources of larger bandwidth of the other verticals. Going forward, the mode of transportation will become customers' prerogative.

Infrastructure

The road transport sector has been declared a priority and will have access to loans at favorable conditions.

The National Highways Act has been modified to help the reduction of tolls on national motorways, bridges and tunnels. Private participation in the energy sector has been encouraged with the reduction of import duties, a five-year tax exemption for new energy projects and a 16% return on equity.

The government is also following a new telecommunications policy that aims for the improvement of quality to a worldwide standard and, as a result, India could emerge as a major producer and exporter of telecommunication systems. Advantageous policies in this sector are encouraging private and foreign participation.

In conclusion

Automobile Industry in India is still advancing at a fast pace and this will only accelerate in the next few years as per projections. By 2020 the consumer will be looking at offerings, the regulations will be even more stringent, and the infrastructure will be a changed canvass. The challenges for the society & OEMS will be to provide sustainable solutions to the larger masses. The industry will have to develop vehicles which would have minimum impact on Air Quality and conform to the Safety Norms, mitigate challenges of fuel cost. Other industries will also need to provide energy solutions for economic activities to be able to sustain. When we look forward to 2020 and compare it with the current situation, we have to take a holistic view of the growth of the automobile enterprise along with safeguarding the environment. The changes expected in the next ten years will be far more than what we have seen in the last 50 years in India and overseas. PPP models will have to grow in numbers so all the stakeholders have an equity in the growth and mitigation.

Registration Form

SIAM
Society of Indian Automobile Manufacturers

Propelling India in 2020
9th & 10th April 2009, Chennai

DELEGATE

Organisation Name: _____

Material Offset Charges
Rs. 2,000/- per delegate

Our organisation will be represented by:

S. No	Mr/Ms/ Dr	Name (in Capital Letters)	Designation	Email
1.				
2.				
3.				
4.				
5.				

[Kindly use copies of this form for additional names]

Contact Person:

[You can also send your business card]

Address : _____

Name : _____ Designation : _____

Phone : _____ Mobile : _____ Fax : _____

E-mail : _____

Payment Details:

Enclosed Cheque / Draft No. _____ Date : _____

Drawn On : _____ City : _____

Amount _____

All Cheques / Drafts should be in favour of **"Society of Indian Automobile Manufacturers"** payable at New Delhi
For Electronic Transfer, please mention details of Payment

Bank Account No.: 522-0 -513746-2; SWIFT Code: SCBLINBBDEL; Account: Society of Indian Automobile Manufacturers

Bank Name & Address: Standard Chartered Bank, Narain Manzil, 23, Barakhamba Road, New Delhi - 110001, INDIA

Please send the form to Leena Pandey(Ms), SIAM, Core 4B, 5th Floor, India Habitat Centre, Lodi Road, New Delhi - 110 003

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